



WALNUT HILL | PROGRAM ADVERTISING | 2009-2010

Advertiser/Business Date

Advertising contact E-mail address

Daytime Phone Fax

Address

City State Zip

Check here if you would like an invoice sent to you.

Benefit Gala Souvenir Program Book

The 13th Annual Benefit Gala will take place on Tuesday, April 13, 2010, at Lincoln Center's Alice Tully Hall in New York City. Ads will be printed in color.

Reservation Form Due Date for Gala Ad: **Friday, September 18, 2009**. Ad Copy/Payment Due Date for Gala Ad: **Friday, February 5, 2010**.



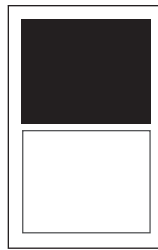
Back Cover
5.5" x 8.5"
 \$2,500



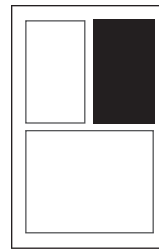
Inside Back Cover
5.5" x 8.5"
 \$2000



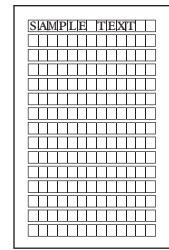
Full Page
4.5" x 7.5"
 \$1,500



Half Page
4.5" x 3.625"
 \$1000



Quarter Page
2.125" x 3.625"
 \$500



Personal Message
(60 CHARACTERS MAXIMUM PER LINE) \$100/LINE

Plus! Keiter Performing Arts Center Season Program Book

Gala Program advertisers are eligible to have their Gala ad reprinted in the Keiter Center's season programs. Ads will be printed in grayscale, with the exception of the back cover and inside back cover.

Ad Copy and Payment Due Date for Keiter Ad: **Friday, September 18, 2009**

Please note: This is an add-on opportunity only and may not be purchased separately.

COLOR
Back Cover
5.5" x 8.5"
 \$1,500

COLOR
Inside Back Cover
5.5" x 8.5"
 \$1,250

B&W
Full Page
4.5" x 7.5"
 \$1,000

B&W
Half Page
4.5" x 3.625"
 \$500

B&W
Quarter Page
2.125" x 3.625"
 \$250

Personal Message
(60 CHARACTERS MAXIMUM PER LINE)
 \$100/LINE

Submitting Your Files

We can accept files in the following formats:

- PDF (save files at "Print" quality)
- TIFF (300 DPI)

Send to:

Dave Dietz at ddietz@walnuthillarts.org or
Walnut Hill, 12 Highland St, Natick, MA 01760

Submitting Your Completed Form and Payment

Send to:

Kelly Feeney, Walnut Hill, 12 Highland St, Natick, MA 01760

Please submit a hard copy of your ad by mail or by fax to (508) 653-9593. If you have any questions or concerns about preparing your ad file contact Dave Dietz.